



# 10 WAYS INFORMED SPORT SETS THE GOLD STANDARD IN BANNED SUBSTANCE TESTING

Independent testing, global recognition and trust that's proven.

1

## DECADES OF SCIENTIFIC EXPERTISE

Origins in the 1842 Excise Laboratory, 60 years of anti-doping science, and more than 20 years of supplement testing.

2

## GLOBALLY RECOGNISED PROGRAMME

Recognised by 100+ sporting organisations and anti-doping bodies, with certified products sold in 150+ countries.

3

## ACCEPTANCE OF ALL RECOGNISED FOOD SAFETY STANDARDS

A flexible approach that supports manufacturers globally and reduces duplication.

4

## SUPPORTING ATHLETE DUE DILIGENCE

Provides clear structures that help athletes and sporting bodies meet WADA Code expectations and demonstrate caution.

5

## PARTNERSHIP WHEN IT MATTERS

We work alongside brands to investigate issues, identify root causes and provide guidance when it matters most.

6

## CLARITY, TRANSPARENCY & SUPPORT

Transparent pricing, clear turnaround times and dedicated technical guidance.

7

## EVERY BATCH TESTED

Every batch is tested before release to market, supporting consistent, reliable assurance.

8

## BLIND RETAIL TESTING

Products are anonymously purchased from retail and independently checked against certified batches.

9

## MANUFACTURING RISK ASSESSMENT

Specifically evaluates banned substance contamination risks beyond standard GMP requirements.

10

## SCREENING FOR 300 HIGH-RISK COMPOUNDS

Screens for 300 high-risk compounds at parts-per-billion sensitivity.

For information on all five of the INFORMED programmes, visit [wetestyourtrust.com](http://wetestyourtrust.com)

# INFORMED

