



WE TEST YOU TRUST. PROTECT YOUR ATHLETES WITH OUR NIL CUSTOM TESTING SERVICE



The Importance of Lot-Tested Sports Supplements

1 in 10 products contained a banned substance

(Source: LGC in-house product surveys)

Product contamination was responsible for
8% of all anti-doping rules violations

(Source: INADO - The Institute of National Anti-Doping Organisations)

With the ability to sign NIL deals, athletes are being approached Sports Nutritional Supplement brands asking them to promote their products. Many of these companies do not test their products, yet studies show that products can contain banned and harmful substances, therefore putting the student athlete at risk of an inadvertent doping violation.



THE RISKS:

- This is a risk to the student athlete using a contaminated product that could result in an inadvertent doping violation.
- There is a risk to the reputation of the Academic Institution due to the loss of a promising athlete from athletic competition.
- This is a financial risk to the Academic Institution through a potential loss of revenue from unwanted lawsuits and negative exposure to their athletic department & student athletes.
- This is a risk to the dietician, strength and coaching staff, along with Executive Administration who are responsible for athlete safety (even though the athlete makes their own decisions).
- This is a risk to the Supplement brand and the manufacturer of potential lawsuits brought against them by the contaminated athlete.

THE SOLUTION:

- LGC offers a NIL Custom Testing Service that screens for 285+ substances from the WADA prohibited list,
- Schools can provide a referral to the brands, which will be charged at a significantly discounted rate, allowing them to test a specific production batch of a product before providing it to athletes.
- By utilizing this service, LGC can verify product safety for each lot number tested while also encouraging brands to choose a more robust option of protection by participating in a formal anti-doping program such as Informed Sport or Informed Choice.

WE TEST YOU TRUST

LGC, the parent company of the Informed Quality Assurance programs, has a scientific heritage of 182 years. Our ISO/IEC 17025 accredited laboratory in Cambridgeshire, which is globally recognized as a world leader in testing services with over 60 years of expertise in doping control and surveillance, carries out 25,000 samples tested each year (3 x more than our nearest competitor). LGC offers a NIL Custom Testing Service that screens and surveys for a comprehensive list of substances from the WADA prohibited list, including but not limited to Anabolic agents, Diuretics, stimulants, beta-blockers, and masking agents. LGC's testing methods and quality controls are seen as the highest benchmark in the world, with the Informed Mark trusted in 150 countries.

CONTACT

To learn how the NIL Customer Testing Service can benefit your School, contact:

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